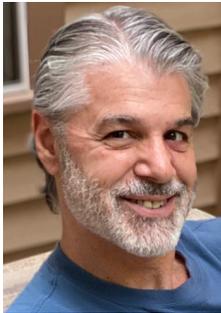


Telemedicine: Much More Than Doctor-Patient Video Visits

Educational Content from the **TIMS Medical** “*Telemedicine Reimagined*” Series
This article is online at <http://bit.ly/MoreThanZoom>



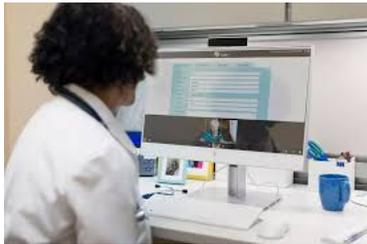
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Use of Live, Remote Video in Medical Setting (Source: TIMS Medical)

As a [recent Forbes.com article](#) ascertained “*The pandemic has been very good for telemedicine. With medical offices closed, providers report massive growth in virtual appointments.*”

With the *Forbes* article observing that “as recently as 2018 only 2.5% of patients reporting having telemedicine appointments,” it’s certainly true that COVID-19 has led to a massive uptick in the number of doctor-to-patient live video consultations. While the Zooming (pun intended) expansion of virtual visits in the first two quarters of 2020 may be something novel to patients — it’s quite surprising that many providers and see telehealth as something “new.”



The Doctor Will Zoom You Now - [Source: HP](#)

Written for healthcare providers and insurers, a June 22, 2020 *HCPLive/MDMag.com* article titled “[When Telemedicine Began in the US](#)” suggested we can “date the moment that US healthcare converted to telemedicine” to the first COVID spike in March 2020, as the number of virtual patient encounters increased “from 2,600 in February, to an average of 60,000 weekly by late May 2020.”

Sure, the rapid adoption of telehealth services like Doxy.me, Teladoc, Sesame, and generic video conferencing apps like Zoom, and FaceTime have transformed how primary care physicians and clinicians can communicate in real-time with home-bound patients, but...

Telemedicine is SO MUCH MORE than doctor-patient video chats!

In particular – beyond the facilitating doctor-patient video dialogues, proven technologies for **live remote medical video and audio** are enabling a wide new range of current and future applications that are fostering valuable communications and interactions between medical professionals.

Through our “**Telemedicine Reimagined**” series of forthcoming articles, I’ll give an overview of deployments of live remote video and audio currently in use at world-class medical centers, teaching hospitals, and other facilities that are embracing and reimagining telemedicine to do the following:

- Connect and remotely diagnose
- Consult and collaborate
- Co-Operate through telesurgery
- Communicate for improved medical education
- Collect medical images and share with PACS and DICOM systems
- Document Compliance and Concordance

Drawn from our company’s more than 20 years’ experience, and the installation of more than 4,000 medical imaging systems in hospitals across the U.S. and elsewhere, the follow-on articles will describe these (and other) procedural use-cases:

- Ultrasound and Interventional Radiology
- Pathology Boards
- Robotic and Endoscopic Surgery
- Speech Language Pathology

Stay tuned, I look forward to sharing our experiences and lessons learned with you.

This original article
“**Telemedicine: Much More Than Doctor-Patient Video Visits**”
is the first in a series of educational “**Telemedicine Reimagined**”
posts by [Mark Mariotti](#),
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Tags:

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